# **STETSON UNIVERSITY** DELAND, FL

PROJECT PROFILE



GEARBOSS® CUSTOM WOOD ATHLETIC LOCKER

#### Major League Upgrade Impresses Athletes and New Recruits

"Working with Joe Boardwine and Wenger Corporation was great. Joe's very responsive. He's the guy who gets back to coaches at 10 o'clock at night because he gets the hours that we put in."

-Steve Trimper Head Baseball Coach



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## CHALLENGE

Dated lockers and a poor layout didn't inspire existing athletes, nor impress incoming recruits and visitors.

### GEARBOSS SOLUTION

GearBoss created an open, spacious locker room with highly customized wooden lockers, complete with integrated storage for bats, gloves and all the team gear to make current student-athletes proud and impress incoming recruits and visitors.

### BENEFITS

- An open locker room layout that allows the coach to see and address the entire team
- A stunning locker room with a bling factor that impresses new recruits and visitors
- Spacious, efficient locker design with built-in seat and integrated behind-seat hanging storage to maximize available space
- Five clothing hooks to provide ample space for jerseys and other hanging items

### HIGHLIGHTS

A locker room might be the first thing that a student athlete visiting a college sees – and it needs to impress. An athlete's decision whether to attend the institution could hinge on that first moment when they see where they'll suit up, cool down and hang out with their team.

Stetson University's incoming head baseball coach Steve Trimper understood that sentiment. He saw the aging locker room and knew he wanted something bigger, better and stunning. He wanted a space where athletes could have everything they needed: first-rate wood lockers with customized places for all their gear, along with a spacious room to gather and prepare for games.

#### From Paint and Putty to Full Renovation

When Trimper first started at Stetson in 2018, he didn't think the locker room was in terrible shape, but it needed an upgrade. He just wanted to spruce it up.

"We called it a 'paint and putty' at first. But then it morphed into a complete redesign. We raised the money, and that led us to working with Wenger Corporation," Trimper says.

Trimper wanted new, wooden lockers with the ability to fit everything the athletes would need. The previous locker room had several rows of lockers, which sectioned off the locker room and made it impossible for a coach to address the entire team at once.

Trimper wanted a more open and welcoming space to make existing athletes proud, and to impress new recruits, alumni and other visitors.

"A striking, customized locker room shows that the program cares and really catches the eye of the recruits," Trimper says.

"Coach Trimper has come from a lot of success at past jobs and wanted to raise the level of expectation for this team," said Joe Boardwine, Athletic Sales Representative. "He has a tireless work ethic, and his work on the locker room was no different."

Boardwine and Trimper started with the room's function. They went through every piece of equipment that the athletes would be bringing into the locker room to create strategic, smart and effective ways to store their bats, gloves, cleats and other equipment. Then they began to work on the aesthetics.

To achieve a bold look and make the Stetson green stand out, they used graphite and black laminates for the background. They incorporated stainless-steel components and modern LED lighting to showcase the brand, improve visual appearance and create a high energy space that inspires athletes to perform their best.

In both look and function, they created the perfect team room that replicates the excitement and anticipation an athlete feels right before a championship game.

#### Improved and impressive

Trimper got everything he wanted and more with the new locker room.

Wenger PRCLANCY

#### MUSIC EDUCATION AND PERFORMING ARTS

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- LED lighting with green and white team colors
- Improved visibility with accent lighting, including toe-kick light
- Safe storage with a lockable cubby to provide security for personal belongings
- Enhanced sanitation with passive airflow and antimicrobial surfaces

The spacious, open design houses 37 custom wood lockers, complete with strategically placed hooks on the side wall specifically for their bats and gloves, as well as hooks on the back wall and in the middle for their uniforms. Each locker is highly customized, with more space than before, and a black padded hinged seat that flips up for additional storage below.

"We show this locker room off a lot to recruits, families, donors and alumni," Trimper says. "Now, it's really simple with all of these compartments to have the guys put their stuff away so we can keep it as tidy as possible when guests come in."

Each locker also features a secure cubby for storing personal belongings. For additional convenience, a charging station with a duplex USB outlet allows the athletes to charge their phones or other electronic devices.

A prominent stainless-steel Stetson "S" tops each locker, and a backlit panel with "Hatters" sits below the bench. A green toekick light illuminates the floor immediately in front of the lockers, giving the room a warm, green glow when the overhead lights are low.

"When I walked in, my jaw actually dropped," Boardwine said. "There's a lot of excellence in that locker room, and it shows you what can happen when you have an ambitious coach who wants to jump-start a new era."

From top to bottom, highlights of the lockers include:

• Backlit marquee with Stetson logo and hinged door for hidden storage, including lockable cubby and duplex USB outlet to charge phones and devices

• Open compartment with 4-inch deep shelf

• Five standard hooks for clothes and equipment: two on the back, two on the sides and one in the middle

Hooks for bat storage

• Perforated stainless steel skin on back panel for a sleek look and easy clean-up

• Padded hinged bench with a storage compartment underneath

• Stainless steel footlocker with illuminated Hatters logo on the front

• Integrated Green LED accent lighting at the base of the locker

The student-athletes were so impressed, they immediately posted numerous photos on their social media accounts.

"Working with Joe and Wenger Corporation was an outstanding partnership," Trimper says. "The service was excellent, and we couldn't be happier with this locker room. This room is as good as any other in the country. We're all really proud of it."



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